

**VŠB – Technical University of Ostrava, Faculty of Mechanical Engineering**  
**Study programme N0715A270009 – Industrial Engineering**

**List of questions for the state final exam**  
**ECONOMICS OF ENTERPRISE**

Study:  
**Master**

Form of study:  
**Full-time**

Academic year:  
**2021/2022**

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1. The characteristics of basic concepts in business. Legal form of business.
2. Criteria for the evaluation of business projects.
3. Risk management. Classification. The content of risk analysis. Ways to reduce business risk.
4. Analysis of the enterprise and its evaluation. Pre-project preparation.
5. Commercial law and its basic concepts – basic concepts (entrepreneur, business, trade). Terms and business opportunities. Entrepreneur's representation (legal and contractual representation).
6. Business corporations – basic features and classification. Basic terms (business share, contribution, registered capital). Comparison of individual types of companies and cooperatives (practical advantages and disadvantages). Business corporation bodies and the position of partners.
7. The establishment and creation of a business company – the basic schedule for establishing a company (conditions for the establishment, conditions of the Trade Licensing Act, the requirements of the memorandum of association, documentation and permits). Linkage to other areas.
8. The law of obligations – acceptance and termination of a contract, types of contracts, Purchase contract (basic characteristics, the basic requirements of the contract).
9. Business plan. Business plan and its structure. SWOT analysis.
10. The functions and properties of money. The types and division of bank accounts. Bank account management services. Operations and transactions in bank accounts. Credit cards.
11. Investment activities. Concepts, types, financing and planning. The methods of investment evaluation.
12. Financial analysis. Analysis of indicators. The interpretation of financial analysis results. Types and methods of business financing. The risks of financial decision-making and protection.
13. Types of loans. Alternative forms of financing.
14. The concept of business economics. Business objectives. The classification of businesses according to industry sectors.
15. Fixed and current assets. Types of fixed assets. Fixed assets valuation. Current assets specification.
16. Revenues and costs. Types of revenues. Cost determination and classification. Calculation formulas.
17. Introduction to production and operation management. The concept of production. The scope of production and operations management.
18. Inventory management. Types of inventories. Principles. Operations. Planning.
19. Controlling - the concept of controlling (goals and tasks), the controller. Operational and strategic controlling. Business planning (basic planning categories and their description, methods).
20. Management accounting and costs – basic concepts, costs classification. The break-even point (Break-even point analysis, formulas, graphs – cost functions). Calculation.